

August 2011

Combined Reporting of State Corporate Income Taxes: A Primer

Over the past several decades, state corporate income taxes have declined markedly. One of the factors contributing to this decline has been aggressive tax avoidance on the part of large, multi-state corporations costing states billions of dollars. The most effective approach to combating corporate tax avoidance is the use of combined reporting, a method of taxation currently employed in more than half of the states with a corporate income tax. Eight states have enacted legislation to institute combined reporting within the past five years. Commissions and lawmakers in several other states, such as North Carolina, Maryland, Rhode Island and Kentucky, have recently recommended its adoption. This policy brief explains how combined reporting works.

How Combined Reporting Works

For corporations that only do business in one state, paying corporate income taxes can be pretty simple – all of their profits are taxable in the state in which they are located. For corporations with subsidiaries in multiple states, the task of determining the amount of profits subject to taxation is more complicated. There are broadly two ways of doing this: **combined reporting**, which requires a multi-state corporation to add together the profits of all of its subsidiaries, regardless of their location, into one report, and **separate accounting**, which allows companies to report the profit of each of its subsidiaries independently.

For example, if the Acme Corporation has three subsidiaries in three different states, a combined reporting state would require Acme to report the profits of the four parts of the corporation as one total, on the grounds that each of the parts of the corporation contribute to its profitability. In contrast, a separate accounting state would require only those parts of the Acme Corporation that have “nexus” in that state – that is, enough in-state economic activity to be subject to the state’s

corporate income tax – to report their profits, even if the out-of-state parts of the corporation are responsible for the bulk of Acme’s overall profits.

As of 2011, twenty four states have adopted combined reporting. The District of Columbia, Massachusetts, Michigan, Texas, New York, Vermont, West Virginia, and Wisconsin all enacted legislation to institute combined reporting within the past five years.

How Businesses Abuse Separate Accounting

In addition to allowing companies to structure their operations so that some subsidiaries avoid taxation, separate accounting enables corporations to use certain gimmicks to shift their profits from high-tax states to low-tax states. The most infamous example of this is the passive investment company (PIC) loophole.

Here’s how the PIC loophole works: suppose the Acme Corporation is based in State A, which uses separate accounting. If Acme has sales of \$100 million and expenses of \$70 million, its taxable profits ought to be \$30 million. If Acme sets up a subsidiary – commonly referred to as a passive investment company (PIC) – in a state, like Delaware, that does not tax intangible property such as trademarks and patents and makes that subsidiary the owner of Acme’s intangible property, then the

States with Combined Reporting, 2011

Alaska, Arizona, California, Colorado, District of Columbia, Hawaii, Idaho, Illinois, Kansas, Maine, Massachusetts, Michigan, Minnesota, Montana, Nebraska, New Hampshire, New York, North Dakota, Oregon, Texas, Utah, Vermont, West Virginia, Wisconsin

subsidiary can charge Acme for the use of these trademarks. Although Acme’s payment to the PIC is basically a transfer of funds within the company, under separate accounting, this expense counts as a cost of doing business—and can therefore be subtracted from Acme’s income in determining its taxable profits in State A. Since the subsidiary can charge Acme whatever it wants for the use of the trademarks, Acme may actually be able to zero out its taxable profit through this sham “expense.”

In the example below, Acme’s subsidiary (i.e. its PIC) charges it \$30 million for the use of the trademarks, which reduces Acme’s taxable profit in State A to zero. Because the subsidiary exists only to lease trademarks to Acme, none of the subsidiary’s sham “income” is taxable in Delaware. Furthermore, because the PIC does not have nexus in State A, Acme pays no tax to State A on the profits generated by the PIC. A wide variety of major corporations currently use the PIC loophole in separate accounting states, including K Mart, Home Depot and Toys R Us.

How the PIC Loophole Creates a "Zero Tax" Corporation			
Revenue and Expenses	Combined Reporting	Separate Accounting	
		Acme	Subsidiary
Revenues	\$100	\$100	
Normal Expenses	(\$70)	(\$70)	
Sham Revenues			\$30 (not taxed)
Sham Expenses		(\$30)	
Taxable Profits	\$30	\$0	\$0

Unfortunately, the PIC loophole is one of just many tax avoidance techniques available to corporations operating in separate accounting states. For example, a February 2007 *Wall Street Journal* article notes that Wal-Mart may have been able to avoid as much as \$350 million in state corporate income taxes between 1998 and 2001 due to another, similar loophole known as “captive real estate investment trusts (REITs).”

Combined Reporting: A Simple Approach to Preventing Tax Avoidance

In a combined reporting system, all of the income and expenses of Acme and its subsidiaries would be added together, so that PICs and other loopholes would have no impact at all on the company’s taxable profits. For example, if Acme tried to use the PIC loophole, the subsidiary’s \$30 million of income from the sham transaction would be canceled out by Acme’s \$30 million of expenses, with a net impact of zero on Acme’s taxable profits.

Of course, combined reporting is not the only option available to states seeking to prevent the use of accounting gimmicks such as the PIC loophole. States can also close these loopholes one at a time. For example, several states have enacted legislation that specifically prohibits shifting income to tax haven states through the use of passive investment corporations. The main shortcoming of this approach is that in the absence of combined reporting, multi-state corporations will always be able to develop new methods of transferring profits from high-tax to low-tax states. The only limit to the emergence of new approaches to transferring income to tax haven states is the creativity of corporate accountants. Combined reporting is a single, comprehensive solution that eliminates all potential tax advantages that can be derived from moving corporate income between states.

Combined Reporting Levels the Playing Field

Combined reporting is fairer than separate accounting because it ensures that a company’s tax should not change because its organizational structure changes. It creates a level playing field between smaller and larger companies: small companies doing business in only one state can’t use separate accounting to reduce their tax because they have no business units in other states to shift their income to. Large, multi-state corporations will find it easier to avoid paying taxes using separate accounting because they have business units in multiple states.

Conclusion

Strategies that broaden the corporate income tax base by eliminating loopholes can ensure that profitable corporations pay their fair share for the public services they use every day, can level the playing field between multistate corporations and locally-based companies that can not avail themselves of tax avoidance schemes, and can help balance state budgets without requiring unpopular increases in tax rates.

Requiring combined reporting is the single best strategy available to lawmakers seeking to stamp out accounting shenanigans by large and profitable corporations. 🚩

*For more information on Combined Reporting, see the Center on Budget and Policy Priorities’ report, **A Majority of States Have Now Adopted a Key Corporate Tax Reform- “Combined Reporting”**.*